EVENT SPONSORSHIP REQUEST FORM

Event sponsorships are available on a buy one ad, get one free basis in exchange for sponsor benefits. Ads must include the Chronicle logo. No other logos may be included on for-profit event ads. Inclusion of other business/organization logos on non-profit event ads is subject to publisher approval. Chronicle logo must be included in all other collateral marketing materials. Ad value is calculated at the Chronicle’s open rate. Ads run in the Chronicle – special sections or position requests not applicable. Thank you ads do not qualify. Advertising is subject to all terms and conditions of current rate card.

Today’s Date: Contact person:

Organization Name:

Address:

Phone: Fax: e-mail:

Name of event:

Event date, time and place:

Describe the event/program and who will be directly benefiting from sponsorships/ticket sales:

Describe the desired or expected outcome of the event (amount of money raised, size of audience, # tickets sold, etc.):

Describe what level of sponsorship you are requesting (dollar level): $

What sponsor benefits does the sponsorship include (check all that apply to level indicated above):

___Banner ___Booth/table ___Comp tickets/# ___Logo in ad/materials ___Other (explain):

Who are the other sponsors of the event, at what levels?

Has your organization received a sponsorship from the Chronicle in the past?
If so, please indicate the date of the event, level of sponsorship and outcome:

Could you provide camera-ready advertisement?

Please return this form to the attention of Stephanie Pressly - via e-mail to: spressly@dailychronicle.com, via mail to: P.O. Box 1190, Bozeman, MT 59771, via fax to: 587-7995 or via drop off at the front desk: 2820 W. College Street, Bozeman.

Notification will be made within 15 days of receipt.